

Premier Skin Care Cream, Experience Survey

David Joffe, R.Ph, CDE, FACA
Study Coordinator

In a 60 day feedback survey conducted by **Diabetes in Control**, medical professionals enrolled 46 patients in 11 locations and these patients used Premier Skin Care Cream, an over the counter all purpose skin care cream with a variety of health uses, topically.

Premier Skin Care Cream is unique because Mineral Oil is 50% of the compound. BIT claims that this high percentage of mineral oil aids in the healing of severe dry skin. Premier also contains a combination of three waxes – beeswax, paraffin and ceresin, which enables the cream to form a barrier over the affected area. This allows the area to be protected from further irritation while the healing process is occurring. Premier has a consistency that is heavier than a lotion, so the application of the product is easy and precise. Each of the medical professionals had their patients answer questions in a 2-month survey. The total results are shown below. (See table 1-1) **Results of this study indicate a high level of patient benefit and satisfaction.** In addition, the patients that had compromised skin areas reported increased healing and less bleeding. In addition, 94% of the respondents indicated they would definitely like to continue to use this product, and 92% would definitely recommend it to others.

<u>QUESTION</u>	<u>2 MONTH</u>
Number of Respondents	46
Patients Average Age	51
Average Years since diagnosis	8
Reasons for use Dry Skin associated with my Diabetes, Sores on heels, Skin Ulcers associated with my Diabetes, Other Skin needs	
How frequently did you use a skin care cream prior to this study?	1.8 times daily
How frequently did you use this skin care cream?	2.3 times daily
I found Premier easy to apply:	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.76
I like the consistency of Premier	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.01
After using Premier for one week, I saw an improvement.	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	3.03
After using Premier consistently for 30 days, I saw an improvement.	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.45
After using Premier consistently for 60 days, I saw an improvement.	
Scale-- 5 = Definitely, 3=Somewhat, 1= Not at all	4.90
How would you rate Premier Skin Care Cream? I liked Premier.	
Scale-- 5 = More than my current product , 3= About the same 1= less	4.10
I plan to use Premier in the future for my skin care needs.	
Scale-- 5= Definitely , 3= Possibly , 1= Not at all	4.55
I would recommend Premier to other diabetes patients.	
Scale-- 5= Definitely , 3= Possibly , 1= Not at all	4.77

Finally New Break Through in Skin Care Cream that actually works...

Premier Skin Care Cream is an over the counter all purposes cream that has a variety of health care uses. The original use was for diaper rash, however the product has been found to work effectively on severe dry skin, second degree burns, sun burn, chapped skin, pressure sore and eczema. Our customers have also successfully used Premier on hemorrhoids, chafing, chapped lips, fine lines around the eyes, crack hands and heels.

Health Care Professionals Recommendations

**“The best cream on the market for my Patients with dry skin. I use it personally”
(Dr. A. Henderson, M.D. - Pediatrician)**

“I use Premier personally and find it works wonders for very dry skin and chapped hands. My patients love the way it helps their eczema and helps prevent diaper rash.”
(Dr. C. Taylor, M.D.- Pediatrician)

“I’ve given Premier to several patients with stubborn skin problems and it has helped when other products just didn’t do much. I like the fact that Premier has so many uses. A real bargain compared to a lot of other things out there.”
(Dr. M. Burday, D.O. Internal Medicine)

“I have used Premier on my daughter since she was an infant. It is the best healing cream for diaper rash and for when her infant eczema flares up. I recommend it to every new parent.”
(K. Nicholson, RPh)

Here’s what some of our satisfied customers have to say about Premier.

“I’m a flight attendant and due to cabin pressure drying out my skin I have tried many expensive products and prescription drugs. I haven’t found any product that I like as much as Premier. I use it every night on my hands and feet.”
(B.Jackson, Pennsylvania)

There are so many uses for Premier. Being a diabetic I have used it to prevent minor infection. It also softens the skin where I have injected insulin for years. What a difference? It is better than any expensive skin care moisturizer I have used. I also use it on my face.
(D. Adamski, Florida)

“We began using Premier for my husbands hands, that were cracked with lacerations and deep wounds that bled. Premier is the only cream on the market that actually healed his hands... When my children were babies, we used Premier for diaper rash and it healed the problem overnight... I have been using Premier on the fine lines and wrinkles around my eyes and can see drastic results...”
(D. Dillon, Maryland)

My whole family used Premier; my father uses it for his heels, my sisters for their hands and my grandchildren for their chapped faces in the winter time.”
(M. Budra, Delaware)

"I can't say enough about Premier. It is the best product ever made. If you have dry skin, diaper rash problems, or itchy dry skin on any part of your body Premier can clear up the situation over night. One time I was having pictures taken of my daughters and they had the rosy, dry red cheeks from being out in the cold wind all day. I gave them a nice warm bath and put Premier all over their cheeks and sent them to bed. The next morning their cheeks looked perfectly normal. Everybody should know about this product, because it is so effective and there is nothing out there like it. I just want to thank you for producing this product."
(D. Gardner, Wilmington, DE)

"I had a baby last year and began using Premier on him immediately after his birth. My son had never developed diaper rash in ten months. Until I ran out of Premier and began using a major national brand of diaper rash cream. While I was using this other product, he developed diaper rash within a week. I began using Premier again immediately and will never use anything else.

"It is a great product which is a great value for the money. I highly recommend it"

(S. Clatworthy, Delaware)

Radiation Treatment

"I was diagnosed with prostate cancer and chose radiation therapy as my treatment. After my 31st treatment, my skin was extremely burnt. For five years, I tried many different over the counter remedies and prescriptions to treat my skin, and nothing worked. After using Premier, I saw immediate results. I do not have any pain, burning or itching. It is truly a miracle cream

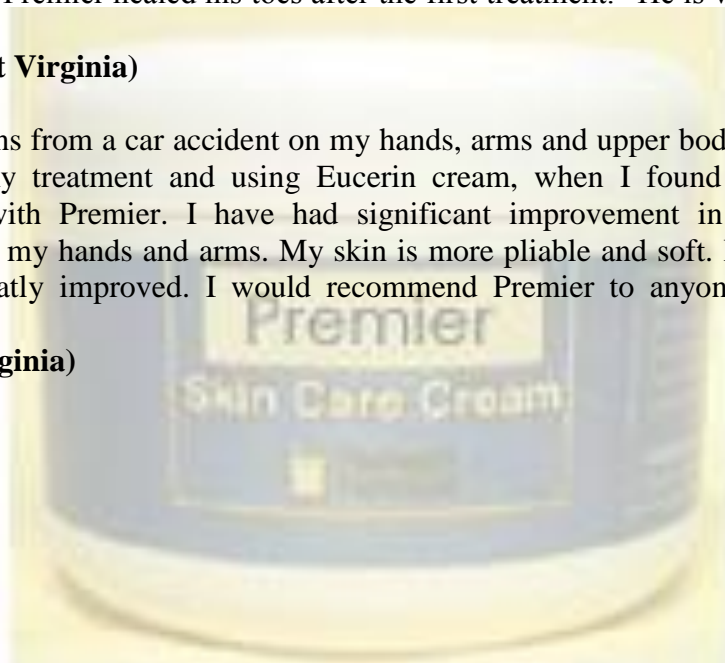
(JohnGoldsmith,WestVirginia)

"I had gone through radiation therapy and my skin was very dry. I tried a sample of Premier and the results were amazing. My husband is a diabetic and he has had problems with the skin on his toes cracking. Premier healed his toes after the first treatment. "He is very pleased with the results."

(W. Colebank, West Virginia)

I had 3rd degree burns from a car accident on my hands, arms and upper body. I was one and a half years into my treatment and using Eucerin cream, when I found Premier. I saw immediate results with Premier. I have had significant improvement in movement and reduced tightness on my hands and arms. My skin is more pliable and soft. I feel the texture of my skin has greatly improved. I would recommend Premier to anyone that has been burned.

(D. Jefferies, W.Virginia)



History

Premier contains mineral oil, distilled water, beeswax, paraffin, ceresin, sodium stearate, sodium borate and rose oil. This unique blend of three waxes enables the cream to form a barrier over the affected area. This allows the area to be protected from further irritation while the healing process is occurring. Premier has a consistency that is heavier than a lotion, so the application of the product is easy and precise. Premier Skin Care Cream was originally made under another name over 90 years ago. In 1988 a father and son pharmacist team got together and improved the product, hence the name Premier.



Mr. Isabella originally made Premier Skin Care Cream right in his home kitchen. The product was originally used by just family and friends. However, the word got out about how good the cream was and we were soon getting requests to purchase Premier.

It was then we decided to market the cream and make it generally available. It's now made in our state of the art manufacturing facility in Florida. We believe in Premier and stand by the value of our product so much, that we offer a **30 day, 100% money back guarantee** if the cream does not work. Just return the unused portion and we will refund your money.



Our current state-of-the-art manufacturing facility.